women vendors exhibition and forum

Global Platform for Action on Sourcing from Women Vendors
Chongqing 27-29 September 2011

PROGRAMME
Tuesday 27 SEPTEMBER 2011

Venue  JW Marriott Hotel, 9th Floor, Grand Ballroom

PLENARY

9:00  OPENING ADDRESSES
Moderator:  Mr. Wang Yi, Director-General, Chongqing Foreign Trade and Economic Relations Commission (COFTEC)
Speakers:
Ms. Patricia Francis, Executive Director, International Trade Centre (ITC)
Mr. Liu Xuepu, Vice Mayor of Chongqing Municipal Government
Mr. Yin Zong Hua, Director, Department of International Trade and Economic Affairs, Ministry of Commerce, PR China
Ms. Elizabeth Vazquez, CEO, WEConnect International

9:30  KEYNOTE ADDRESS – TOMORROW TODAY: TRENDS IN SOURCING FROM WOMEN VENDORS
Ms. Virginia Wong, CEO, Dun and Bradstreet, China

10:00  SIGNING CEREMONY

10:15  OFFICIAL OPENING OF BOOTHS AND GROUP PHOTO WITH DIGNITARIES

10:45  Coffee break

11:15  WHY BUY FROM WOMEN VENDORS: THE BUSINESS AND DEVELOPMENT CASES
Moderator:  Mr. Philip DeVliegher, Director, Global Supplier Diversity, Marriott International
Speakers:
H.E. Marlene Malahoo Forte, Minister of State, Government of Jamaica
Mr. Barry Friedman, Vice President, Corporate Affairs, Walmart
Ms. Ting Wu, Asia-Pacific Supplier Diversity Manager, IBM
Ms. Isabelle Yu, Indirect Purchasing Country Leader, Cummins
Ms. Florence Kata, Executive Director, Uganda Export Promotion Board

12:00  FACILITATING GROWTH AND INTEGRATION OF WOMEN BUSINESS ENTERPRISES IN VALUE CHAINS
Moderator:  Ms. Meg Jones, Women and Trade Programme Manager, ITC
Speakers:
Mr. John Priddy, CEO, Priddy Brothers
Ms. Phyllis Johnson, Vice President, International Women’s Coffee Alliance (IWCA)
Ms. Immy Kamarade, CEO, Dallas Investments
Ms. Liu Qingrui, Chairman of Chongqing Chamber of Commerce
Ms. Monique Ward, Asia Pacific Procurement, Accenture
13:00 
Lunch  
Western Restaurant, Lobby of Marriott

PARALLEL SESSIONS

14:00
SESSION 1: BUYER-MENTOR GROUP MEETINGS – GROUP 1
Agribusiness – Ms. Su Cheng Harris Simpson, Executive Director, Greater China, WEConnect International (Chinese only) – Autumn Room  
Construction – Ms. Elizabeth Benham, Immediate Past International President, BPW International (Simultaneous) – Summer Room  
Automotive and Clean and Green Technologies – Ms. Virginia Littlejohn, Lead Consultant on Women Vendors in the Global Value Chain, ITC (Simultaneous) – Winter Room

14:00
SESSION 2: PRESENTATION ON MARKET ANALYSIS – GROUP 2
Repeated after coffee break (Consecutive Interpretation) – Ballroom

Introducing Trade Map and MacMap – Mr. Rob Skidmore, Chief, Large Programme Management Team, ITC

15:30
Coffee break

15:50
SESSION 3: BUYER-MENTOR GROUP MEETINGS – GROUP 2
IT and BPO – Ms. Elizabeth Vazquez, CEO, WEConnect International (Simultaneous) – Winter Room  
Textiles and Apparel – Ms. Rupa Ganguli, President, SPINNA (Simultaneous) – Summer Room  
Coffee – Ms. Phyllis Johnson, Vice President, International Women’s Coffee Alliance (IWCA) (English only) – Autumn Room

15:50
SESSION 4: PRESENTATION ON MARKET ANALYSIS – GROUP 1
Repeat (Consecutive Interpretation) – Ballroom

Introducing Trade Map and MacMap – Mr. Rob Skidmore, Chief, Large Programme Management Team, ITC

PLENARY

17:30
ROUND-UP DAY 1 AND OVERVIEW DAY 2
Ms. Patricia Francis, Executive Director, ITC

18:00
CLOSE (AND PRESS CONFERENCE)

19:00-20:30
WELCOME DINNER
Chongqing International Fashion Exhibition Center  
(Dress: Business/Formal)
BUYER-MENTOR GROUP MEETINGS
PARALLEL SESSIONS

9:00  SESSION 1: BUYER-MENTOR GROUP MEETINGS – GROUP 1
Agribusiness – Ms. Su Cheng Harris Simpson, Executive Director, Greater China, WEConnect International (Chinese only) – Autumn Room
Construction – Ms. Elizabeth Benham, Immediate Past International President, BPW International (Simultaneous) – Summer Room
Automotive and Clean and Green Technologies – Ms. Virginia Littlejohn, Lead Consultant on Women Vendors in the Global Value Chain, ITC (Simultaneous) – Winter Room

9:00  SESSION 2: NETWORKING EXERCISE – GROUP 2
Sector booths, 9th Floor Foyer

11:00  Coffee break – Foyer 9th Floor

11:15  SESSION 3: BUYER-MENTOR GROUP MEETINGS – GROUP 2
IT and BPO – Ms. Elizabeth Vazquez, CEO, WEConnect International (Simultaneous) – Winter Room
Textiles and Apparel – Ms. Rupa Ganguli, President, SPINNA (Simultaneous) – Summer Room
Coffee – Ms. Phyllis Johnson, Vice President, International Women’s Coffee Alliance (IWCA) (English only) – Autumn Room

11:15  SESSION 4: NETWORKING EXERCISE – GROUP 1
Sector booths, 9th Floor Foyer

13:00  Lunch
Western Restaurant, Lobby of Marriott

14:00  FOCUS MEETINGS – BETWEEN BUYERS AND SELLERS
Autumn and Winter Rooms

16:00  Coffee break – Foyer 9th Floor

16:20  REPORTS TO PLENARY
Ballroom
16:45  NEW APPROACHES AND COMMITMENTS  
 Ballroom  
 Moderator: H.E. Marlene Malahoo Forte, Minister of State, Government of Jamaica  
 Speakers:  
 Ms. Yan Qi, Chairman, Tao Ranjv  
 Ms. Porie Saikia-Eapen, Business Vice President, CH2M HILL NYC  
 Ms. Maria Guerrero, Vice President, Supplier Diversity, DW Morgan  
 Ms. Freda Miriklis, International President, International Federation of Business and Professional Women  
 Ms. Heidi Lu, Global Procurement, HP  

17:45  CLOSING CEREMONY  
 Speakers:  
 Ms. Aicha Pouye, Director, Division of Business and Institutional Support, ITC  
 Ms. Elizabeth Vazquez, CEO and Co-Founder, WEConnect International  
 Professor Li Shirong, Deputy Director-General, COFTEC  

18:00  CLOSE (AND PRESS CONFERENCE)  

19:00-20:30  DINNERT  
 Chongqing Tiandi  
 (Dress: National Dress Preferred)  

Thursday 29 SEPTEMBER 2011  

9:00-15:00  SITE VISITS  
 Departure from hotel at 9:00 for site visits. Return to hotel at 15:00.  

Agriculture Buyer Mentor Group will remain at the JW Marriott for a one-day workshop on Food Safety in World Trade, jointly organized by ITC and the Chongqing Foreign Trade and Economic Relations Commission (COFTEC)
The International Trade Centre (ITC) is the joint agency of the World Trade Organization and the United Nations.

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FOR FURTHER INFORMATION

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Chongqing Women Entrepreneurs’ Association  重庆女企业家协会
Women Entrepreneurs’ Chamber of Commerce from Chongqing Industry and Commerce Federation  重庆工商联女企业家商会
British Chamber of Commerce Southwest China