Wednesday, 27 September – Afternoon (13:00 – 17:00 hrs)

13:00 – 15:00 Registration

15:00 – 17:00 Welcome, Introductions and Rules of the Debate

Ms. Patricia Francis, Executive Director, ITC
Ms. Heidemarie Wieczorek-Zeul, Minister of Economic Cooperation and Development, BMZ, Germany
Ms. Valentine Rugwabiza, Deputy Director General, WTO
Mr. Dirk Bruinsma, Deputy Secretary General, UNCTAD

17:00 – 20:00 Reception

Thursday, 28 September

8:30 – 10:30 1st Plenary Session: Export Development and Poverty Reduction: Is There Really a Linkage?

(Conference Center)

Moderator: Ms. Hilary Bowker, Bowker Media + Communications, UK
Panellist: Mr. Abera Deresa, Minister of Agriculture and Rural Development, Ethiopia
Panellist: Mr. Hafiz Pasha, Assistant Administrator and UNDP Regional Director for Asia and the Pacific, UNDP
Panellist: Mr. Carlos A. Primo Braga, Senior Advisor, World Bank
Panellist: Mr. Stephen Browne, Deputy Executive Director, ITC

10:30 – 11:00 Coffee

11:00 – 12:45 2nd Plenary Session: Making Export-Led Poverty Reduction Our Business: The Roles of the Public, Private and Non-Governmental Sectors

(Conference Center)

Moderator: Mr. George P. Saibel, Director, Special Advisory Services Division, Commonwealth Secretariat, UK
Panellist: Mr. T.C. Venkat Subramanian, Chairman and Managing Director, Export-Import Bank of India, India
Panellist: Mr. Lloyd Timberlake, Director, Communications, World Business Council for Sustainable Development, Switzerland
Panellist: Ms. Emily Jones, Research Team, Oxfam Great Britain, UK
Thursday, 28 September (cont’d)

12:45 – 13:00  Planning Session 1: Confirming the Validity of Virtuous Circles and High Profile Options
                  (Conference Center)
                  
                  Presenter: Mr. Siphana Sok, Director, Division of Technical Cooperation Coordination, ITC

13:00 – 14:30  Lunch

                  (Berlin Room)
                  • Getting Started – Is It a Question of Education or Entrepreneurship?
                      Moderator: Mr. John Williams, University of Newcastle upon Tyne, UK
                      Panellist: Mr. Osman Atac, Chief, Enterprise Management Development Section, ITC
                      Panellist: Mr. Omar Ortiz, Manager, Finance and Trade, Belize Chamber of Commerce & Industry, Belize
                      Panellist: Mr. Erlan Sagadiev, President, University of International Business, Kazakhstan
                      Panellist: Mr. Sherab Tenzin, Head of External Trade Division, Ministry of Trade and Industry, Kingdom of Bhutan

                  (Wien/Amsterdam Room)  • A Down-to-Earth Linkage – Export Development, Poverty Reduction and the Land Issue
                      Moderator: Mr. Brian Barclay, Executive Forum, ITC
                      Panellist: Mr. Osei Boeh-Ocansey, Director-General, Private Enterprise Foundation, Ghana
                      Panellist: Mr. Gerrit Booyens, Limpopo Export Forum, South Africa
                      Panellist: Ms. Margot Campos, Director of Trade and Export, Ministry of Production and Micro-Enterprise of Bolivia
                      Panellist: Mr. Chandi Raj Dhakal, President, Federation of Nepalese Chambers of Commerce and Industry, Nepal

                  (Rom/Helsinki Room)  • Redressing Disadvantage – Export Development, Poverty Reduction and Affirmative Action
                      Moderator: Mr. Anton Said, Executive Forum, ITC
                      Panellist: Mr. Enrique Hernández de Tejada Aldana, President of Import-Export Association, Mexico
                      Panellist: Mr. Riaan Le Roux, Chief Director, Export Promotion and Development, Department of Trade and Industry, South Africa
Thursday, 28 September (cont’d)

(Conference Center)
- Financial Empowerment – Financing a Sustainable Linkage

  Moderator: Mr. Octavio B. Peralta, Secretary General, Association of Development Financing Institutions in Asia and the Pacific (ADFIAP), Philippines
  Panellist: Ms. Rosa Maria Krüger, Partner, Asóciate S.A.C., Peru
  Panellist: Mr. Gabriel Barrera Pérez, Vice President, Bancomext, Mexico
  Panellist: Mr. R. C. M. Reddy, Chief Executive Officer, Cluster Development Initiative, Infrastructure Leasing & Financial Services Ltd., India

15:45 – 16:15  Coffee

16:15 – 17:30  Breakout Series B:  The Reality of High Profile Options  
(Rom/Helsinki Room)
- Export, Poverty and the ‘e’ Dimension

  Moderator: Mr. Anton Said, Executive Forum, ITC
  Panellist: Mr. Osman Atac, Chief, Enterprise Management Development Section, ITC
  Panellist: Mr. Javed Naushahi, Chairman, E-Commerce Resource Center and Chairman Trade Facilitation e-Business (AFACT), Pakistan
  Panellist: Mr. Alwyn Didar Singh, Joint Secretary of Heavy Industry and Public Enterprise, India

(Wien/Amsterdam Room)
- Greening the Linkage: Is There Really an Environmental Dividend?

  Moderator: Mr. Brian Barclay, Executive Forum, ITC
  Panellist: Mrs. Tokozile Boboyi, Senior Programme Manager, Eastern Cape Development Corporation, South Africa
  Panellist: Mr. Paul Boni, President, ANAVI-CI, Côte d’Ivoire
  Panellist: Mr. Joseph Sunil, General Manager, PDS Organic Spices, India

(Berlin Room)
- Export, Poverty Reduction and Women – A Missed Opportunity?

  Moderator: Ms. Sabine Meitzel, Gender Focal Point, ITC
  Panellist: Mr. Vasan Appanah, Senior Advisor, Ministry of Women Affairs, Mauritius
  Panellist: Ms. Astrid Ruiz Thierry, Secretary General, Women for Dialogue and Education, Spain
Thursday, 28 September (cont’d)

16:15 – 17:30  Breakout Series B: The Reality of High Profile Options  
(Conference Center)  
- The Hands-On Approach: The Importance of Going Local
  Moderator: Ms. Florence Kata, Executive Director, Uganda Export Promotion Board (UEPB), Uganda  
  Panellist: Mr. Raul Hernández, Director General, Alternativas y Procesos de Participación Social A.C., Mexico  
  Panellist: Mr. Costin Lianu, Director General, Department of Trade Promotion, Romania  
  Panellist: Mr. Kunyaphan Reangkhum, Deputy Director-General, Department of Export Promotion, Thailand

Friday, 29 September

8:30 – 10:15  3rd Plenary Session: Virtuous Circles and High Profile Options: An Assessment  
(Review of the Conclusions and Recommendations of Breakout Series A and B)  
(Conference Center)  
Moderator: Ms. Hilary Bowker, Bowker Media + Communications, UK

10:15 – 10:30  Planning Session 2: Taking a Sectoral or a Global Approach  
(Conference Center)  
Presenter: Mr. Peter Walters, Director, Division of Product and Market Development, ITC

10:30 – 11:00  Coffee

11:00 – 13:00  Breakout Series C: Poverty Sensitive Value Chains  
(Conference Center)  
- Growing Out of Poverty – Strategic Direction in the Agricultural Sector
  Moderator: Mr. Doyle Baker, Chief, Agricultural Management, Marketing and Finance Service, Agricultural Support Systems Division, Food and Agriculture Organization (FAO)  
  Panellist: Mr. Jethro Greene, Chief Coordinator, Eastern Caribbean Trading Agriculture and Development Organization, St. Vincent & the Grenadines  
  Panellist: Mr. Carlos Krüger, Partner, Asóciate S.A.C., Peru  
  Panellist: Mr. R. S. Sodhi, Chief General Manager, Gujarat Cooperative Milk Marketing Federation, India  
  Panellist: Mr. Timothy Williams, Adviser and Head, Enterprise and Agriculture Section, Commonwealth Secretariat, UK
11:00 – 13:00

**Breakout Series C: Poverty Sensitive Value Chains**

*Wien/Amsterdam Room*

- A Hi-Tech, Low Employment Future in the Export-Oriented Manufacturing Sector – A Correct Conclusion?
  
  **Moderator:** Mr. Sergio Miranda da Cruz, Director, Research and Statistics Branch, UNIDO
  
  **Panellist:** Mr. Adesina Agboulaje, Managing Director, Nigeria Export Processing Zones Authority, Nigeria
  
  **Panellist:** Mr. Jaishwor Barlow Manilal, Chief Operating Officer, Key Government Programmes, Automotive Industry Development Centre (AIDC), South Africa
  
  **Panellist:** Mr. Prachand Man Shrestha, Deputy Secretary, Ministry of Industries, Commerce and Supplies, Nepal

*Berlin Room*

- The Poverty Angle of Sun, Sea and Sand – Maximizing Tourism’s Contribution
  
  **Moderator:** Mr. Eugenio Yunis, Chief, Sustainable Development of Tourism Department, World Tourism Organization (UNWTO)
  
  **Panellist:** Mr. Harold Goodwin, Director, Responsible Tourism Partnership, UK
  
  **Panellist:** Mr. Pedro Grancha, Director General, RETA Atlântico, Portugal
  
  **Panellist:** Mr. Isaac Njoroge, Adviser, Trade Section, Commonwealth Secretariat, UK

*Rom/Helsinki Room*

- Tangible Results from Intangible Business – Strengthening the Linkage within the Service Sector
  
  **Moderator:** Mr. Anton Said, Executive Forum, ITC
  
  **Panellist:** Mr. Edsel Custodio, Undersecretary for International Economic Relations, Department of Foreign Affairs, Philippines
  
  **Panellist:** Mr. Ricardo Estrada Estrada, Executive President, CORPEI, Ecuador
  
  **Panellist:** Mr. Nikhil Treebhoohun, Adviser and Head of the Trade Section, Commonwealth Secretariat, UK

13:00 – 14:30

**Lunch**

13:30 – 14:30

**Informal Session:**

(Conference Center)

The “Innovations in Export Strategy” Consultation Series – Summary of 2006 Consultations on:

- Gender Equality, Export Performance and Competitiveness – A Practical Approach
- Export Strategy and the Role of the National Trade Promotion Organization
- Financing Export Clusters: Options and Strategic Implications
- Underwriting Export Promotion: “Best Practices” in the Operation and Management of a Matching Grant Scheme
- The Relevance of National Branding to Export Strategy
Friday, 29 September (cont’d)

**14:30 – 15:45**

**Breakout Series D:** The Effectiveness of On-Going Global Initiatives

**Conference Center**
- **Fair Trade – A Development Trap?**
  - **Moderator:** Ms. Natascha Weisert, Executive Forum, ITC
  - **Panellist:** Ms. Jacqui MacDonald, President, Just Trade, Canada
  - **Panellist:** Ms. Penny Newman, Chief Executive Officer, CaféDirect, UK
  - **Panellist:** Mr. Hugo Skoppek, Director, Stitching Nature & More Foundation, The Netherlands

**Berlin Room**
- **Corporate Social Responsibility – Where Does It Lie?**
  - **Moderator:** Ms. Yukiko Arai, Multinational Enterprises Programme, International Labour Organization (ILO)
  - **Panellist:** Mr. Alfredo Nuño, Green Coffee Trader, Starbucks Coffee Trading Company, Switzerland
  - **Panellist:** Mr. Pan Sorasak, Secretary of State, Ministry of Commerce, Royal Government of Cambodia
  - **Panellist:** Mr. Ralph Adeola Alabi, Chairman, Guinness Nigeria Plc., Nigeria
  - **Panellist:** Mr. Hans Perk, Manager, Solidaridad, The Netherlands

**Wien/Amsterdam Room**
- **South-South Trade – Could It Be a Solution?**
  - **Moderator:** Mr. Osvaldo R. Agatiello, Professor of International Economics, Geneva School of Diplomacy and International Relations, Switzerland
  - **Panellist:** Ms. Saule Akhmetova, Adviser, CMAR/Kazyna, Kazakhstan
  - **Panellist:** Mr. Christoph Ernst, Employment Analysis and Research, Economic and Labour Market Analysis Department, ILO
  - **Panellist:** Mr. Ricardo Estrada Estrada, Executive President, CORPEI, Ecuador
  - **Panellist:** Mr. Friedrich von Kirchbach, Chief, Market Analysis Section, ITC

**15:45 – 16:15**

**Coffee**

**16:15 – 17:30**

**4th Plenary Session:** Managing the Linkage: Defining an Effective Framework

**Conference Center**
- **Moderator:** Mr. Ganeshan Wignaraja, Team Leader (Trade Integration), Office of Regional Economic Integration, Asian Development Bank, Philippines
  - **Panellist:** Mr. Edward Boateng, Executive Secretary, Ghana Export Promotion Council, Ghana
  - **Panellist:** Mr. Charles Gore, Senior Economic Affairs Officer, UNCTAD
  - **Panellist:** Mr. Owen Skae, University of KwaZulu-Natal, South Africa
Saturday, 30 September – Morning (8:30 – 13:00 hrs)

8:30 – 10:30
5th Plenary Session:
(Conference Center)
Taking a Sectoral or a Global Approach: (Review of the Conclusions and Recommendations of Breakout Series C and D)
Moderator: Ms. Hilary Bowker, Bowker Media + Communications, UK

10:30 – 11:00
Coffee

11:00 – 12:00
6th Plenary Session:
(Conference Center)
Charting the Leap from Poverty to Prosperity: Balancing a Pro-Poor Export Strategy with the Competitiveness Imperative
Moderator: Mr. Stephen Browne, Deputy Executive Director, ITC
Panellist (Government): Mr. Abera Deresa, Minister of Agriculture and Rural Development, Ethiopia
Panellist (NGO): Mr. Pranav Kumar, Policy Analyst, Consumer Unity and Trust Society (CUTS), India
Panellist (Private Sector): Mr. M. Lakshminarayan, Chairman, Confederation of Indian Industry - Southern Region, India
Panellist (Technical Organization): Mr. A. H. M. Lansink, Managing Director, CBI, The Netherlands

12:00 – 12:30
7th Plenary Session:
(Conference Center)
Where Do We Go from Here?
Chair: Ms. Patricia Francis, Executive Director, ITC

12:30 – 13:00
Closing