ADVANTAGES – SME SECTOR

- Holds 40% of India’s exports
- More than 8000 distinct products manufactured by 10.5 m units valued at US$ 300 BN.
- 34% of the total products manufactured are exported
- Employs 35 M people
- Flexible and quick reaction
ESSENTIAL FEATURES FOR GROWTH Of SMEs

- OVERALL LIBERALISED ECONOMY
- ACCESS TO BEST AFFORDABLE TECHNOLOGY
- ACCESS TO INFRASTRUCTURE
- ADEQUATE FUND FLOW
- CROSS CULTURAL INTEGRATION
- MARKETING ASSISTANCE
- SKILL INTENSIVE
MAIN PROBLEMS OF SMEs

- HERD MENTALITY
- LACK OF STEWARDSHIP
- DISORGANISED WITH LACK OF NEW CLUSTERS
- LESS AWARENESS TO SOCIAL AND ENVIRONMENTAL NORMS
- TRADE AND NON-TRADE BARRIERS
- VICTIMS OF PRIVATE BORROWINGS
ITCs POSSIBLE ROLE

- CONNECTING MANUFACTURING AND CONSUMING MARKETS
- CONNECT RAW MATERIAL SOURCES AND MANUFACTURERS; LIKE PACT-II programme (AFRICA-INDIA-ITALY)
- GLOBAL PROGRAM FOR GREATER PRODUCTIVITY AND EMPLOYMENT
- TECHNOLOGY SUPPORT TO IMPROVE TRADITIONAL SECTORS
- GLOBAL ADVISORY TO LENDERS FOR THE GROWTH OF SMEs