World Export Development Forum

Chongqing Foreign Trade and Economic Relations Commission

Li Jianchun
A typical inland city mainly driven by domestic demand
Expand export and realize three targets

I. Loosen trade controls, facilitate diversification of exporters

II. Build port infrastructure, create good export environment

III. Drive enterprises to expand production and operation to improve urban employment and people’s income
Export of the whole city is expected to reach USD 6.5 billion in 2010.
I. Loosen trade controls, facilitate diversification of exporters

- 2000: 302 enterprises
- 2010: 4201 enterprises

Increased by 13.9 times

Export proportion of private enterprises goes up to 59.9% and that of production enterprises is over 75%.
Lifan Group is the first private enterprise in Chongqing which has import & export operation rights. It realized import & export of USD 52 million when it was authorized. In this year, it is predicated that this enterprise will break through USD 400 million. Within 10 years, the import & export amount increased by 7.7 times.
II. Build port infrastructure, create good export environment

The port owns TEU container throughput capacity of 2 million and opened Chongqing–Shanghai fast container ship of “fixed loading & unloading ports, fixed transport route, fixed ship schedule, fixed transport time and fixed full freight” and international direct ship to Japan and Korea;
Jiangbei International Airport has become one of the world’s top 100 airports. It has launched eight international freight and passenger airlines.
It takes 12 days to reach Rotterdam, the Netherlands from Chongqing through Lanzhou–Chongqing Railway and Europe–Asia corridor.
- Lianglu Cuntan Bonded port - the only combination of airport and water port in Chinese inland.
- Xiyong Comprehensive Bonded Zone, - A comprehensive bonded zone of China with the largest planning area.
III. Establish four-in-one export service system, providing excellent export service and support.

- Customs, AQSIQ, State Administration of Taxation, State Administration of Foreign Exchange and other authorities strictly control the quality and security of export products, regulate the export, and provide “5+2” customs clearance service;
China Council for Promotion of International Trade, General-purpose Engine Association, motorcycle association and other industrial associations organized activities to promote trade, conduct industry self-discipline, maintain business order and industries’ interest;
Chongqing General-purpose Engine Association positively responded to EPA general-purpose engine certification, which helped to maintain the export order of general purpose engines of about US$ 100 million.
IV, Establish financial support system, which solves the difficulty in exporter’s financing.

- Establish bank–trade coordination mechanism; organize bank–company conferences regularly.
Exporters are encouraged to buy export credit insurance. Coordinated credit insurance companies to provide the most favorable rate of credit guarantee fee. Reduced export risks.
V. Organize activities to promote export to help companies to obtain export order

- 80-90 domestic and international exhibitions, fairs and industrial forums are organized every year, in order to help small and medium enterprises expand global marketing channels.
Companies are encouraged to invest and establish factories overseas, and build overseas marketing network, in order to further explore overseas market.
Over 2800 enterprises from both at home and abroad participated in the 13th China Chongqing Investment and Global Sourcing Fair held in 2010 for global sourcing and talking and 980 cooperation intentions of purchase were agreed and the business volume was approx. USD 600 million.
VI. Establish healthy export order, maintain legal interest of companies

In cooperation with departments concerned such as customs, inspection and quarantine, taxation, administration of exchange control, etc., give firm crackdown on unlawful acts related to smuggle, infringement of intellectual property, forged and fake commodities, tax evasion, etc.
VII. Conduct diversified trainings, provide intellectual supports to exporters

Hold “foreign trade incubator” training regularly to culture practical talents of foreign trade.
Summarize successful cases of excellent foreign trade enterprises and promote successful experiences of foreign trade development to export enterprises by symposiums, seminars and medium, etc.
Research and analyze the development trend of international trade, make out export development strategy and guide export enterprises to take correct business strategies and policies.
Chongqing is now carrying out the grand project of constructing an opening inland highland of China.
USD 6 billion USD 16 billion
2010 2015

Foreign direct investment

USD 12 billion USD 100 billion
2010 2015

Total volume of foreign trade import & export
Thank you!