
6 – 7 NOVEMBER 2012
VENUE: SECRETARÍA DE RELACIONES EXTERIORES
MEXICO CITY, MEXICO

SECOND ANNUAL WOMEN VENDORS EXHIBITION AND FORUM

DRAFT PRELIMINARY AGENDA

Tuesday 6 November:

07:00 Registration (SRE)

08:15 PLENARY

Opening Addresses

08:45 Signing Ceremony

09:15 Group Photo with Dignitaries

09:45 Coffee

10:00 Keynote Address

10:30 Panel on Procurement Practices

11:30 Breakout Groups: Introduction to Buyer Mentor Groups (BMGs)

12:30 Lunch

14:00 PARALLEL SESSIONS

Breakout Groups: BMGs – Understanding Procurement Processes

15:30 Coffee Break

15:50 Breakout Groups: BMGs – Fostering Linkages

17:00 PLENARY

Wrap Up

17:30 Close (and Press Conference)

19:00 - 21:00 Gala Dinner (Meliá Mexico Reforma Hotel)

Wednesday 7 November

9:00 PLENARY

Elements for Success for Women Vendors along the Export Value Chain

10:00 PARALLEL SESSIONS

Buyer/Seller Focus Meetings

Workshop: Capacity Building Programme for Women Exporters, ITC

Workshop: Supply Chain Management, ITC

11:15 Coffee

11:30 PARALLEL SESSIONS

Buyer/Seller Focus Meetings

Workshop: Market Analysis Tools, ITC

Workshop: Getting Certified as a Woman Business Enterprise, WEConnect International

13:00 Lunch

14:00 PLENARY

New Approaches and Commitments

14:45 Closing Ceremony

15:15 Close (and Press Conference)