

15-17 OCTOBER 2012 – SHANGRI-LA JAKARTA, INDONESIA

## WORLD EXPORT DEVELOPMENT FORUM (WEDF) 2012

LINKING GROWTH MARKETS: NEW DYNAMICS IN GLOBAL TRADE

PROGRAMME AT A GLANCE (16 October 2012)

<b>DAY 1</b> 15 Oct.	9:30 – 13:00	<b>WELCOME ADDRESS, OPENING REMARKS</b> and <b>OPENING PLENARY</b> The Growth Markets' Potential: What their emergence means for the future	<b>BALLROOM, LEVEL 2</b>	
	14:15 – 15:30	<b>PLENARY SESSION I</b> Trade Facilitation: Enhancing interregional and intraregional trade	<b>BALLROOM, LEVEL 2</b>	
	16:00 – 17:15	<b>PARALLEL INTERACTIVE SESSIONS</b>		
		<b>PARALLEL SESSION I</b> Good practices in PPPs: Financing and operating infrastructure projects <b>SUMATERA/JAVA ROOM, LEVEL 1</b>	<b>PARALLEL SESSION II</b> From Business Concerns to Policy Action: Overcoming non-tariff obstacles to trade <b>BALLROOM C, LEVEL 2</b>	<b>PARALLEL SESSION III</b> Enabling Services: The critical role of infrastructure services in enhancing competitiveness <b>KALIMANTAN/MALUKU ROOM, LEVEL 1</b>
	17:30 – 18:30	<b>GENERAL SESSION</b> Indonesia's Plan for Connectivity: The MP3EI project, a good practice showcase	<b>BALLROOM, LEVEL 2</b>	
	19:30	<b>DINNER &amp; CULTURAL PERFORMANCE</b>	<b>POOLSIDE GARDEN, LEVEL 1</b>	
<b>DAY 2</b> 16 Oct.	9:00 – 10:30	<b>PLENARY SESSION II</b> Improving Commodity Supply Chains for Greater Regional and Global Food Security	<b>BALLROOM, LEVEL 2</b>	
	11:00 – 12:30	<b>PARALLEL INTERACTIVE SESSIONS</b>		
		<b>PARALLEL SESSION I</b> Innovations along the Supply Chain: Can smallholder producers ever succeed in export supply chains? <b>SUMATERA/JAVA ROOM, LEVEL 1</b>	<b>PARALLEL SESSION II</b> Ensuring Competitiveness through Targeted Support Services for the Private Sector <b>BALLROOM C, LEVEL 2</b>	<b>PARALLEL SESSION III</b> Organizing the Commodities Markets: The role of corporations, commodity traders and commodity exchanges <b>KALIMANTAN/MALUKU ROOM, LEVEL 1</b>
	14:00 – 15:30	<b>PLENARY SESSION III</b> Growing Value: Meeting the demands of new consumer markets while strengthening local value addition	<b>BALLROOM, LEVEL 2</b>	
	16:00 – 17:30	<b>PARALLEL INTERACTIVE SESSIONS</b>		
	<b>PARALLEL SESSION I</b> LDCs: Integrating SMEs into global value chains <b>SUMATERA/JAVA ROOM, LEVEL 1</b>	<b>PARALLEL SESSION II</b> How to Promote Services Sector Exports and Innovation <b>BALLROOM C, LEVEL 2</b>	<b>PARALLEL SESSION III</b> Increasing Women Business Owners' Share of Corporate and Government Procurement to Meet Development Objectives <b>KALIMANTAN/MALUKU ROOM, LEVEL 1</b>	
	18:00 – 22:00	<b>BUFFET DINNER</b>	<b>SATOO RESTAURANT, LEVEL 1</b>	
<b>DAY 3</b> 17 Oct.	9:00 – 10:45	<b>PLENARY SESSION IV</b> Financing Trade Between Emerging Markets	<b>BALLROOM, LEVEL 2</b>	
	11:00 – 12:00	<b>CLOSING SESSION</b> and <b>CLOSING REMARKS</b>	<b>BALLROOM, LEVEL 2</b>	
	12:00 – 13:00	<b>LUNCH</b>	<b>SHANG PALACE RESTAURANT, LEVEL 1</b>	
	14:00	<b>BUSES DEPART FOR TRADE EXPO INDONESIA</b>		

SUNDAY, 14 OCTOBER

**12:00 – 24:00**      **Registration**      (Venue: Indonesian Rooms Foyer, Level 1)

OPENING DAY – MONDAY, 15 OCTOBER

**8:00 – 9:30**      **Registration**      (Venue: Indonesian Rooms Foyer, Level 1)

**9:30 – 11:00**      **OPENING**      (Venue: Ballroom, Level 2)

**WELCOME ADDRESS**

Ms. Patricia Francis, Executive Director, International Trade Centre (ITC)  
H.E. Mr. Gita Irawan Wirjawan, Minister of Trade, Republic of Indonesia

**OPENING REMARKS**

H.E. Dr. Susilo Bambang Yudhoyono, President of the Republic of Indonesia

**11:00 – 11:30**      **Break and networking** (Venue: Foyer in front of Ballroom, Level 2)

**11:30 – 13:00**      **OPENING PLENARY**      (Venue: Ballroom, Level 2)

**The Growth Markets' Potential: What their emergence means for the future**

Speakers

H.E. Mr. Gita Irawan Wirjawan, Minister of Trade, Republic of Indonesia  
H.E. Dr. Yonov Frederick Agah, Ambassador, Permanent Representative of Nigeria to the WTO  
Dr. Supachai Panitchpakdi, Secretary-General, UNCTAD  
Mr. Pascal Lamy, Director-General, WTO  
Dr. Marta Lucia Ramirez de Rincon, CEO, National Coalition for Colombian Production

Moderator

Ms. Haslinda Amin, Anchor, Bloomberg TV, Singapore

**13:00 – 14:15**      **Lunch**      (Venue: Shang Palace Restaurant, Level 1)

Address by Dr. Heinz Walker-Nederkoorn, Ambassador of Switzerland to the Republic of Indonesia, Timor Leste and ASEAN

**14:15 – 15:30**      **PLENARY SESSION I**      (Venue: Ballroom, Level 2)

**Trade Facilitation: Enhancing interregional and intra-regional trade**

Speakers

H.E. Dr. Rob Davies, Minister of Trade and Industry, South Africa  
Dr. Surin Pitsuwan, Secretary-General, ASEAN  
Mr. Salah Sharaf, Director, Sharaf Group, United Arab Emirates  
Dr. Peter Allgeier, President, Coalition of Services Industries (CSI), United States of America  
Ms. Valentine Rugwabiza, Deputy Director-General, WTO

Moderator

**15:30 – 16:00**      **Break and networking – Official group photo**  
(Venue: Poolside Garden, Level 1)

**16:00 – 17:15**

**PARALLEL INTERACTIVE SESSIONS**

**PARALLEL SESSION I** (Venue: Sumatera/Java Room, Level 1)

**Good Practices in PPPs: Financing and operating infrastructure projects and how this success can be replicated**

**Speakers**

H.E. Mr. **Dagobert Banzio**, Minister of Commerce, Cote d'Ivoire

Mr. **Freddy R. Saragih**, Director, Centre for Fiscal Risk Management, Fiscal Policy Office, Ministry of Finance, Indonesia

Mr. **Ferdinand D. Tolentino**, Deputy Executive Director, Public-Private Partnership Center, Philippines

**Moderator**

Mr. **Noke Kiroyan**, Chairman, International Chamber of Commerce (ICC), Republic of Indonesia

**Rapporteur**

Mr. **Rajesh Aggarwal**, Chief, Business and Trade Policy, ITC

**PARALLEL SESSION II**

(Venue: Ballroom C, Level 2)

**From Business Concerns to Policy Action: Overcoming non-tariff obstacles to trade**

**Speakers**

H.E. Mr. **Pan Sorasak**, Secretary of State, Ministry of Commerce, Cambodia

Mr. **Stefan Bederski**, Director and General Manager, AgroexportTopara, Peru

Mr. **Lucas Murenzi**, Commercial Attaché, High Commission of the Republic of Rwanda, Singapore

**Moderator**

Dr. **Anders Aeroe**, Director, Division of Market Development, ITC

**PARALLEL SESSION III** (Venue: Kalimantan/Maluku Room, Level 1)

**Enabling Services: The critical role of infrastructure services in enhancing overall competitiveness**

**Speakers**

Dr. **Peter Allgeier**, President, Coalition of Services Industries (CSI), United States of America

Ms. **Rapelang Rabana**, Global Head of R&D, TelFree Group of companies, South Africa

Mr. **R. J. Lino**, President Director, Indonesian Port Corporation, Indonesia

Dr. **Robert de Souza**, Executive Director, The Logistics Institute (TLI), Singapore

**Moderator**

Dr. **Ninasapti Triaswati**, Economist and member of the National Economic Committee, Republic of Indonesia

**17:30 – 18:30**

**GENERAL SESSION**

(Venue: Ballroom, Level 2)

**Indonesia's Plan for Connectivity: The MP3EI project, a good practice showcase**

**Speaker**

H.E. Dr. Ir. **Lukita Dinarsyah Tuwo**, Vice-Minister of National Development Planning and Chairman, National Development Planning Agency, Republic of Indonesia

**Discussant**

Dr. **Edimon Ginting**, Senior Country Economist, Indonesia Resident Mission, Asian Development Bank

**Moderator**

Prof. **Djisman Simandjuntak**, Economist and member of the National Economic Committee, Indonesia

**19:30**

**DINNER & CULTURAL PERFORMANCE**

(Venue: Poolside Garden, Level 1)

DAY 2 – TUESDAY, 16 OCTOBER

**9:00 – 10:30**      **PLENARY SESSION II**      (Venue: Ballroom, Level 2)

**Improving Commodity Supply Chains for Greater Regional and Global Food Security**

**Speakers**      **H.E. Ms. Emma Hippolyte**, Minister for Commerce, Business Development, Investment and Consumer Affairs, St. Lucia  
**Mr. Harry Hanawi**, Vice Chairman, Permanent Committee on Food Security, Indonesian Chamber of Commerce and Industry  
**Ms. Valentine Rugwabiza**, Deputy Director-General, WTO  
**Mr. Gavin Gibson**, Executive Vice President and acting Executive Director, International Pulse Trades and Industries Confederation (CICILS IPTIC), Australia  
**Mr. Chandra Hartono Jokowi Djaja**, Marketing Director, Ponglarp Co.Ltd., Thailand

**Moderator**      **Mr. Dalton Tanonaka**, Anchor, Metro TV, Indonesia

**10:30 – 11:00**      **Break and networking**      (Venue: Foyer in front of ballroom, Level 2)

**11:00 – 12:30**      **PARALLEL INTERACTIVE SESSIONS**

**PARALLEL SESSION I**      (Venue: Sumatera/Java Room, Level 1)

**Innovations along the Supply Chain: Can smallholder producers ever succeed in export supply chains?**

**Speakers**      **Mr. Adhi Lukman**, Chairman, Indonesian Food and Beverages Association (GAPMMI)  
**Dr. Mohammad Razzaque**, Economic Adviser, Commonwealth Secretariat, United Kingdom  
**Mr. Alioune Sarr**, General Director, Senegalese Export Agency (ASEPEX)  
**Mr. Gulam Patel**, Chairman, Nyiombo Investments Ltd., Zambia

**Moderator**      **Mr. Rob Skidmore**, Chief, Sector Competitiveness, Division of Market Development, ITC

**PARALLEL SESSION II**      (Venue: Ballroom C, Level 2)

**Ensuring Competitiveness Through Targeted Support Services for the Private Sector**

**Speakers**      **Mr. Achmad Baiquni**, Director of Finance, Bank BRI, Indonesia  
**Mr. Mahmoodun Nabi Chowdhury**, Head of Corporate Banking, BRAC Bank, Bangladesh  
**Mr. César Freund**, International Cooperation Manager, PROMPERU, Peru

**Moderator**      **Ms. Aicha Pouye**, Director, Division of Business and Institutional Support, ITC

**PARALLEL SESSION III** (Venue: Kalimantan/Maluku Room, Level 1)

**Organizing the Commodities Markets: The role of large corporations, large commodity traders and commodity exchanges**

**Speakers**      **Mr. Megain Widjaja**, CEO, Indonesian Commodity and Derivatives Exchange (ICDX)  
**Dr. Eleni Gabre-Madhin**, Founder and former CEO, Ethiopia Commodity Exchange  
**Mr. Derom Bangun**, Vice Chairman, Indonesian Palm Oil Board (IPOB)

**Moderator**      **Ms. Destry Damayanti**, Chief Economist, PT. Bank Mandiri, Indonesia

**12:30 – 14:00**      **Lunch**      (Venue: Shang Palace Restaurant, Level 1)

**14:00 – 15:30**      **PLENARY SESSION III**      (Venue: Ballroom, Level 2)  
**Growing Value: Meeting the demands of new consumer markets while strengthening local value addition**

**Speakers**      H.E. Dr. Mari Elka Pangestu, Minister of Tourism and Creative Economy, Republic of Indonesia  
H.E. Mr. Tim Groser, Minister of Trade, Minister for Climate Change Issues, and Associate Minister of Foreign Affairs, New Zealand  
**Ms. Zuhail Mansfield**, Chairperson, TMG Mining and Manufacturing Ltd Sti and President, Turkish-Egyptian Business Council, Foreign Economic Relations Board (DEIK), Turkey  
**Mr. Douglas Comrie**, Managing Director, B&M Analysts, and Chief Facilitator of the Durban Automotive Cluster (DAC), South Africa  
**Mr. Suryo Suwignjo**, President Director, IBM Indonesia

**Moderator**      Dr. James Zhan, Director, Investment and Enterprise Division, UNCTAD

**15:30 – 16:00**      **Break and networking**      (Venue: Foyer in front of ballroom, Level 2)

**16:00 – 17:30**      **PARALLEL INTERACTIVE SESSIONS**

**PARALLEL SESSION I**      (Venue: Sumatera/Java Room, Level 1)  
**LDCs: Integrating SMEs into global value chains**

**Speakers**      H.E. Mr. Fonotoe Nuafesili Pierre Laufo, Deputy Prime Minister and Minister for Commerce, Industry and Labour and Trade Negotiations, Samoa  
H.E. Mr. Siao Savath Savengsuksa, Vice-Minister, Ministry of Industry and Commerce, Lao P.D.R.  
**Ms. Melanie Dharmosetio**, Vice President, PT Lion Super Indo, Indonesia

**Moderator**      Mr. Rajesh Aggarwal, Chief, Business and Trade Policy, ITC

**PARALLEL SESSION II**      (Venue: Ballroom C, Level 2)  
**How to Promote Services Sector Exports and Innovation**

**Speakers**      Mr. Prijastono Purwanto, Vice President, Service Planning and Development, Garuda, Indonesia  
**Mr. Janaka Ratnayake**, Chairman and Chief Executive, Sri Lanka Export Development Board  
**Mr. David Gomez**, Manager, Trade and Export Development, Caribbean Export, Barbados  
**Mr. Imtiaz Ilahi**, Managing Director, GraphicPeople, Bangladesh  
**Mr. Shintaro Hamanaka**, Economist, Office of Regional Economic Integration, Asian Development Bank  
**Mr. Gusmardi Bustami**, Director General, National Export Development, Ministry of Trade, Republic of Indonesia

**Moderator**      Ms. Desi Anwar, News presenter, Metro TV, Indonesia

**PARALLEL SESSION III** (Venue: Kalimantan/Maluku Room, Level 1)  
**Increasing Women Business Owners' Share of Corporate and Government Procurement to Meet Development Objectives**

**Speakers**      H.E. Ms. Miata Beysolow, Minister of Commerce and Industry, Liberia  
**Ms. Monique Ward**, Asia Pacific Director of Procurement, Accenture, Australia  
**Ms. Pacita Juan**, President, Philippine Coffee Board

**Mr. Nicholas Niggli**, Counsellor and Deputy Head of the WTO Division, Permanent Mission of Switzerland to the WTO and EFTA  
**Ms. Dewi Novirianti**, Consultant, Millenium Challenge Corporation Indonesia  
**Ms. Putri Kuswisnu Wardani**, President Director, Mustika Ratu, Indonesia  
**Ms. Meg Jones**, Senior Programme Officer, Women and Trade, ITC

Moderator

**18:00 – 22:00**      **Buffet dinner**      (Venue: Satoo Restaurant, Level 1)

DAY 3 – WEDNESDAY, 17 OCTOBER

**9:00 – 10:45**      **PLENARY SESSION IV**      (Venue: Ballroom, Level 2)

**Financing Trade Between Emerging Markets**

Speakers

**Ms. Lakshmi Venkatachalam**, Vice-President, Private Sector and Co-financing Operations, Asian Development Bank

**Mr. Nazeem Noordali**, General Manager, Corporate and Structured Finance, International Islamic Trade Finance Corporation (ITFC), Islamic Development Bank Group

**Mr. Suharsono**, Managing Director, Indonesia Exim Bank (LPEI), Indonesia

**Mr. Rene Awambeng**, Group Head Regional Corporates and Commodity Finance, Ecobank, United Kingdom

**Mr. Felix Adahi Bikpo**, CEO, African Guarantee Fund, Kenya

**Mr. André Soumah**, Executive Chairman, ACE Global, Switzerland

Moderator

**Ms. Frida Lidwina**, Anchor, Metro TV, Indonesia

**10:45 – 11:00**      **Coffee break**      (Venue: Foyer in front of ballroom, Level 2)

**11:00 – 11:45**      **CLOSING SESSION**      (Venue: Ballroom, Level 2)

**Recommendations**

H.E. **Mr. Francisco Pirez Gordillo**, Ambassador, Permanent Representative of Uruguay to the WTO

H.E. **Mr. Yonov Frederick Agah**, Ambassador, Permanent Representative of Nigeria to the WTO

Moderator

**Ms. Patricia Francis**, Executive Director, ITC

**11:45 – 12:00**      **CLOSING REMARKS**      (Venue: Ballroom, Level 2)

Speaker

H.E. **Mr. Mohamad S. Hidayat**, Minister of Industry, Republic of Indonesia

Accompanied by H.E. **Mr. Bayu Krisnamurti**, Vice Minister of Trade, Republic of Indonesia

**12:00 – 13:00**      **Lunch**      (Venue: Shang Palace Restaurant, Level 1)

**14:00**      Buses depart for participation in the 27th Trade Expo Indonesia and subsequent transfer to the airport