



International
Trade
Centre



Improving Women Owned Businesses' Participation in Government Procurement

Dewi Novirianti

MCC Compact Indonesia

Jakarta, 16 October 2012

WEDF 2012 | twitter.com/wedf
JAKARTA, INDONESIA, 15-17 October

Bloomberg



International
Trade
Centre



- MCC Compact Agreement was signed by 19 Nov 2011 between US and the Government of Indonesia (GoI).
- Compact will grant USD 600 millions for Green Prosperity, Nutrition, and Procurement Modernization over five years.
- In relation to Procurement Modernization, the GoI has committed to embedding gender within their overarching public procurement policy framework and within this project.

WEDF 2012 | twitter.com/wedf
JAKARTA, INDONESIA, 15-17 October

Bloomberg



International
Trade
Centre



Key Challenges

- Lack of a clear policy and sex-disaggregated data to help understand the differential opportunities and constraints facing male and female vendors.
- Lack of capacity within government procurement policy body, procurement entities, and procurement professionals to address gender concerns.
- Poor capacity of female enterprises to effectively compete for tender opportunities (only 15% of Ind. Women's businesses owned mid or large scale).
- The limited data indicates that the procurement profession is a male dominated field, especially at higher professional levels.



International
Trade
Centre

Programme and Activity

- Gender analysis on procurement regulatory
- Gender vendor survey
- Data collection of female vendors and female procurement professional
- Formalize the definition of women's owned businesses
- Capacity building for government, female vendors, and female procurement professional



International
Trade
Centre

Gender Vendor Survey

- To gain a better understanding of the main issues and obstacles female enterprises face in engaging in procurement with government
- The result will tailor capacity building, training, and any other outreach activity so that a more inclusive range of vendors can benefit and effectively compete for available contract opportunities