Innovations along the supply chain: Smallholder producers in export supply chains
Context: This is important

- 1+ Billion people depend on small holders (fewer in export)
- Disproportionately includes the very poor and food insecure
- Responsible for much of the developing world’s food
- 2008 price spikes galvanized interest—showed the chronic under-investment of the previous decades
- Growing consensus that:
  - Linkage to global value chains (the market) is critical
  - Small holders can be competitive in supply chains
  - Global companies see value
Integrating small holders is challenging

- Poor business environment
- Increasing quality requirements
- Lack of finance
- Infrastructure weaknesses
- Poor and unequal Information
- Skill and knowledge gaps
- Poorly structured supply / value chains
- Result: High waste (50%+); Low return; Low level of rural development; Poverty
Trends have unpredictable effects

- Shift of demand to growth markets
- Reorganization of global value chains
- Commodity prices
- Corporate sector engagement
- Resource competition
- Climate change
- Sustainability and standards
Our goal in today’s session

Learn about innovative ways to make this happen—and the challenges

• Can agri-food supply chains be more operational, equitable and profitable?
• How can the design of agri-food sector development projects be improved in the future?
• What causes the current waste in produce?
• What is the value of farmers producing for pre-determined markets instead of simply for food production?
• What solutions are available to the constraints?
We are in good hands

• Mr. Adhi Lukman, Chairman, Indonesian Food and Beverages Association
• Mr. Mohammad Razzaque, Economic Adviser, Commonwealth Secretariat, UK
• Mr. Alioune Sarr, General Director, ASEPEX Senegal
• Mr. Gulam Patel, Chairman, Nyiombo Investments Ltd., Zambia

• …and you!