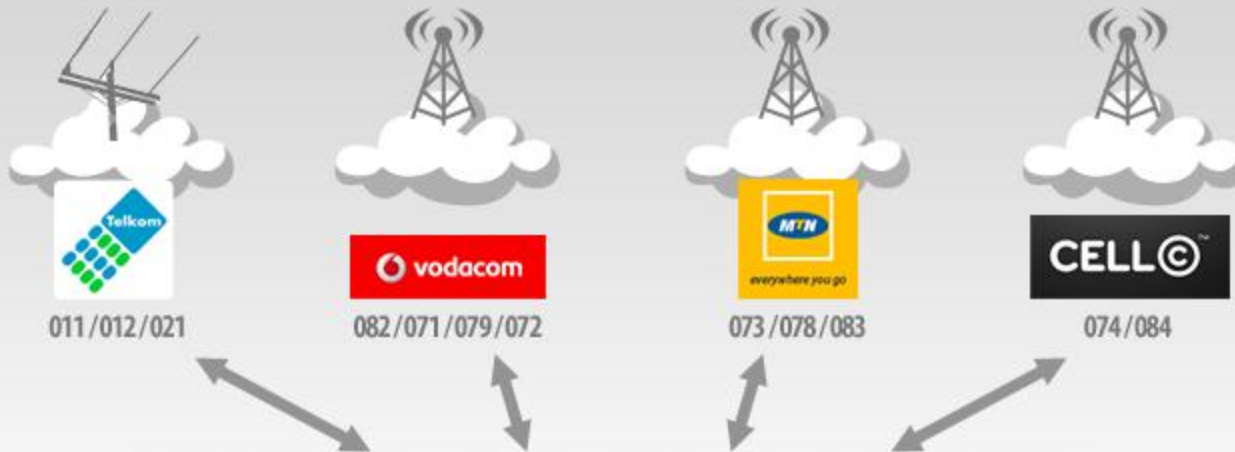




Role of telecommunications services

By Rapelang Rabana

TRADITIONAL TELECOMS



Telfree Next Generation Carrier Network

► Direct SS7 (highest quality) Carrier switches to each incumbent operator

telfree
a world connected

087
021
010
....

Voice • SMS • One Office Number for Calls & SMS • Push Email
087 Number • Access Anywhere With Internet • Instant Messaging

VOICE & SMS TRAFFIC FLOWS BOTH WAYS

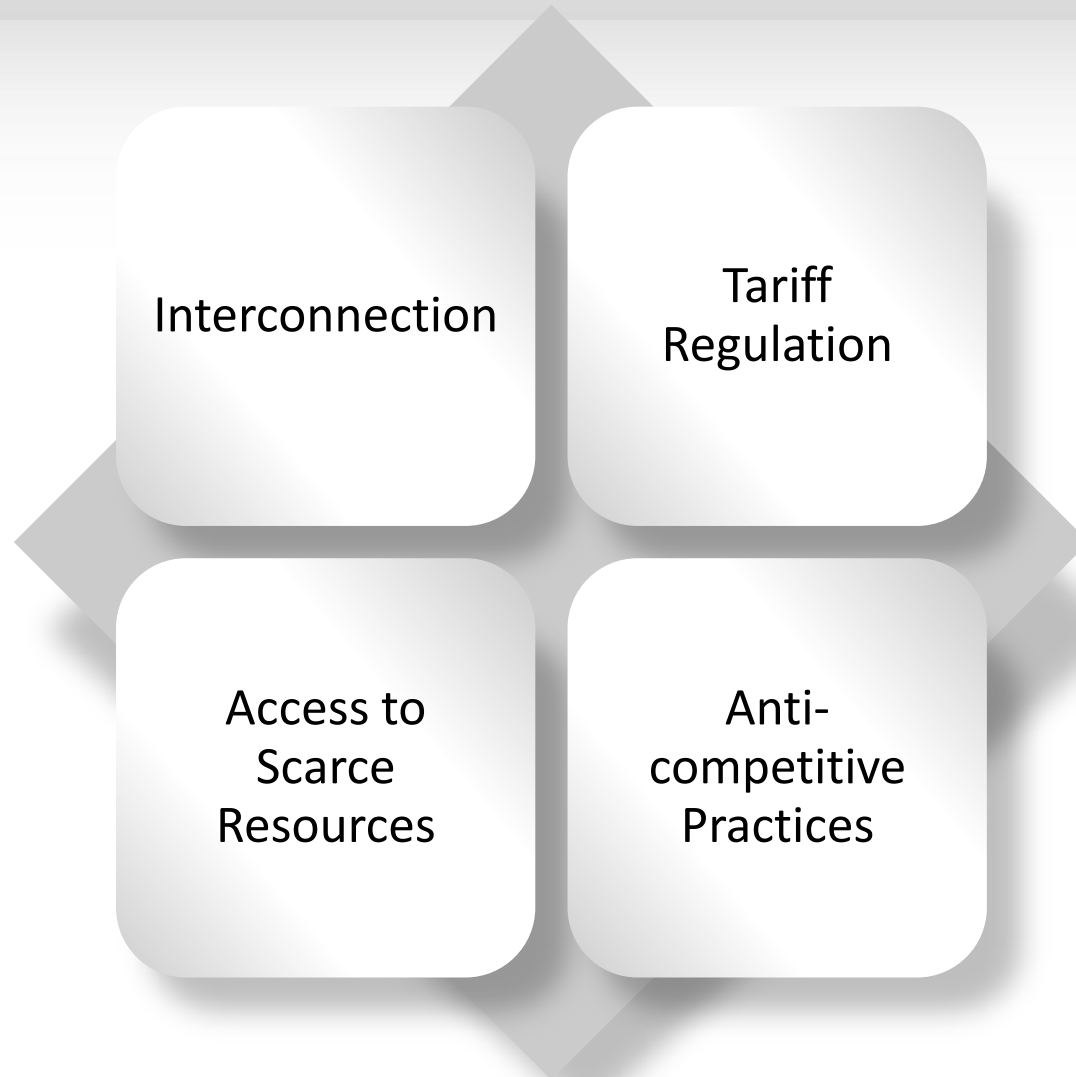


NEXT GENERATION COMMUNICATION



► Connect anywhere with 087 number to Talk, SMS, IM, Email and more

Key Issues for Liberalization





Traditional Telecommunications

Devices

Connectivity Services: SMS,
USSD, WAP, Voicemail etc

Connectivity

Next-generation Communications

Many
new
service
providers

M-Health (diagnostic) M-Learning
M-Farming
M-Banking M-Health (info)
Social Networks
Browsers Search

Devices – handset manufacturers
have more control

Connectivity Services: SMS,
USSD, WAP, Voicemail etc

Connectivity



Thank you

www.telfree.com

www.officeconnection.co.za

@rapelangrabana