

INTERNATIONAL TRADE CENTRE (ITC)
Major Upcoming Business Opportunity Notice
CALL FOR EXPRESSION OF INTEREST (EOI)

Important: The purpose of this call for EOI is to identify appropriate suppliers who can potentially fulfill the requirements. The present call for EOI does not constitute an invitation to tender. Only suppliers deemed qualified by ITC will receive the invitation to tender.

Reference: EOI 2013-09/HW Collecting data on sustainability standards around the world

Date of this Call for Expression of Interest (EOI): 25 February 2013

Closing Date for Receipt of EOI at ITC/PS: Extended deadline until 2 April 2013

Terms of Reference (summary):

The aim of this project is to set up an information platform for market data on sustainability standards (including organic agriculture). This data will be an important resource for decision-makers in government administrations, development agencies, producers and exporters, NGOs and other actors in the international organic and sustainability standards sector by providing fast and easy access to current market and production data. Market data on sustainability standards (including organic agriculture) are difficult to obtain and all stakeholders involved in sustainable trade lack reliable market data on sustainability standards. There is strong demand from producers, exporters, policy makers and, essentially, all actors in this field, for a centralised collection of this data. Producers and exporters will have more clarity about the prevailing market conditions when considering complying with a sustainability standard. Policy makers can develop more appropriate policy strategies, supporting institutions can provide more tailored and complete support programmes and all other players in the field, such as development agencies, multilateral organisations, the standards bodies themselves and buyers will strongly benefit from this information. Public and private procurement, for example, will have more easily available information about where and in which quantity they can buy products complying with sustainability standards. It is therefore highly desirable that a complete, consistent, and reliable database on market data of sustainability standards be developed. Not only would a wide range of actors benefit from it but sustainability standards could be more easily included in strategic export related decisions at all levels. This would embrace the standards' ever increasing importance in international exports and trade and support their increasing use for more social and environmental sustainability in production and trade.

In support of this project, ITC is seeking expressions of interest from experienced vendors who could, through existing networks, collect market data related to organic and other sustainability standards.

ITC Procurement Services invites interested companies to forward their Expression of Interest (EOI) by fax or by email before the closing date to:

Procurement Services
International Trade Centre
Palais des Nations
1211 Geneva 10
Switzerland
ficz@intracen.org
Telefax: +41 22-730 0900
Website: www.intracen.org

Please indicate your vendor ID number and the reference of this EOI in your response. If not registered with ITC/UNOG or UNGM, please follow the Procedure for Registration as Potential Vendor at www.ungm.org as soon as possible.

ITC reserves the right to change or cancel this requirement at any time during the EOI and/or solicitation process. Please note that only those companies considered qualified by ITC for this project will be invited to participate in this procurement exercise.

For any further information on ITC, please consult our website: www.intracen.org