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GOUVERNEMENT DE GUINEE



EUROPEAN UNION

INTEGRA NEWS FLASH

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Guéckédou trainers improve soap packaging skills



On 19 to 24 September 2022, six member groups from the town of Guéckédou took part in a training aimed at introducing them to packaging methods for soap products. Equipment was delivered as a precursor to the training on 5 September 2022. After the training, each trainer will share the training practices

with its group to increase competitiveness and efficiency as they trade in the cross-border market in Guéckédou.

Agripreneurs receive irrigation equipment for pineapple produce



The Association of Young Entrepreneurs for Farming Development in Kindia (AJEDAK) received irrigation equipment to boost their pineapple farming. The equipment was provided as part of an incubation process the association underwent which included coaching and technical support. AJEDAK is one of the best performing youth groups in the Kindia area and have achieved great progress in their pineapple production.

Urban logistics trainings continue in the towns of Dabola and Dubreka



Youth in the cities of Dabola and Dubreka will attend urban logistics trainings. The five-day training aims to create jobs for youth, increase their mobility and connect young entrepreneurs seeking out tailored logistics in the market with surrounding communities. The urban logistics training takes participants through key customer service concepts, good delivery techniques, effective communication and overall product security for young service providers.

ITC explores collaboration with Guinean tech company



ITC met with representatives from Bankitruck, a subsidiary of local Guinean tech company Banki Technology to discuss potential areas of collaboration. Banki Technology is the first e-Commerce platform to rent vehicles in Guinea.

Soutra Grant Fund supports company in Faranah to expand production



Telico Production Company is a young agri-farming company based in Guinea's Faranah region. Currently, the company farms chili pepper and with support from the fund has increased its irrigation scheme by investing in a motorized pump and a vehicle for transport. Through the Soutra Fund, Telico is primed to increase the volume of its produce and improve its marketing approaches.

ITC launches financial support program in Guéckédou



Launched on 29 August 2022, the Technical and Financial Support programme - Maalâ Reussite is set to improve the financial practices of 50 small businesses in Guéckédou, Nongoa and Koundou. The financial support programme is an initiative of the Migration Trust Fund, MPTF project and will take effect in three phases. Its primary objective is to improve managerial skills, professional skills and secure financial assistance for businesses.

Over 45 days between 29 August and 7 October, the selected businesses from the three towns learned good management practices, accounting and savings techniques, as well as marketing concepts. Businesses will continue to receive support in improving their financial approaches and create links to secure financing from institutions in the months of October and November 2022.

Young entrepreneurs learn ICT market exploration



As the president of the Farmers' Club to Promote Agro-pastoralist Care (CLEP AGROPASTORALE), Mamadou Saidou Bah has seen the group improve their skills in agricultural production, agropastoral services and agricultural techniques. The group is preparing to attend a training in food packaging technology, farming techniques including planting, fertilising and weeding crops. With the training and skills building support, the agro-pastoralist group has successfully expanded to hire eight full time and 12 part-time workers.

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